


Eastern Evaluation Research Society
May 1 – 3, 2011
Seaview Resort
Skill-Building Session



Evergreen Evaluation & Consulting, LLC

Growing Your Business in the Current Economic Climate



Session Participation Protocol

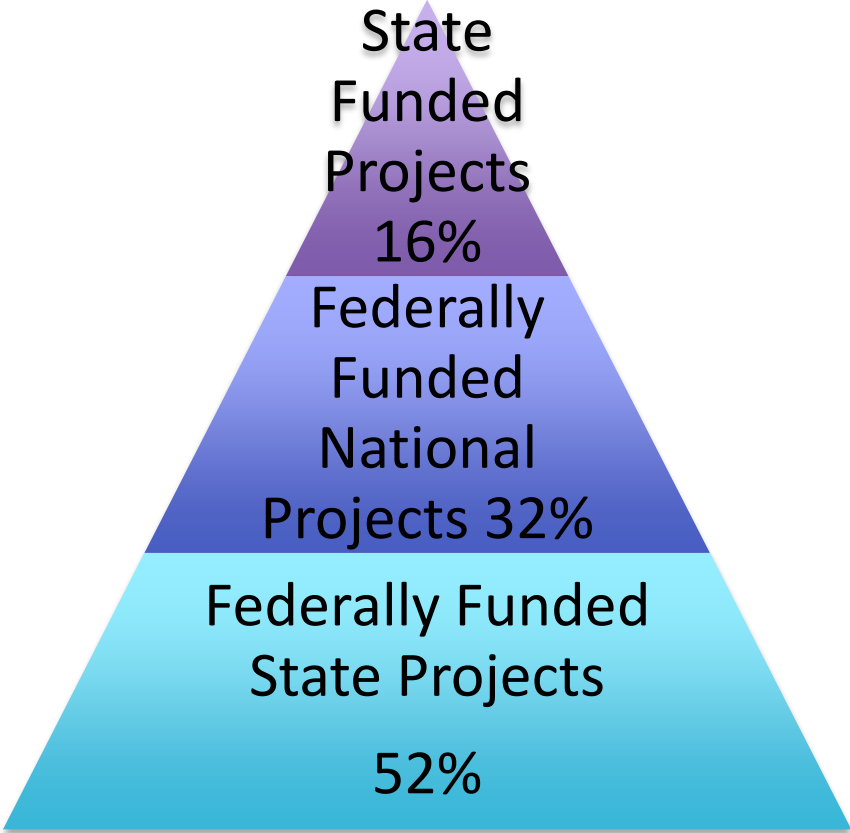


Going green, materials are on our web-site 



EEC: Quick Overview

Work



Live

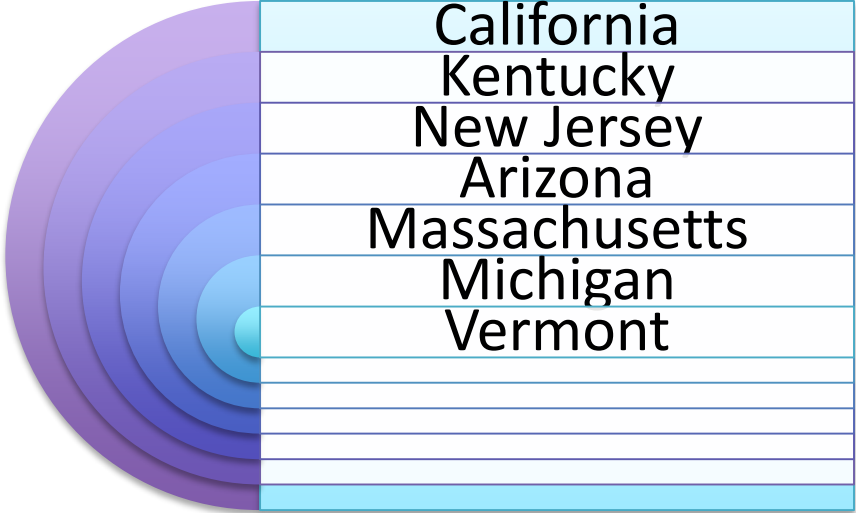
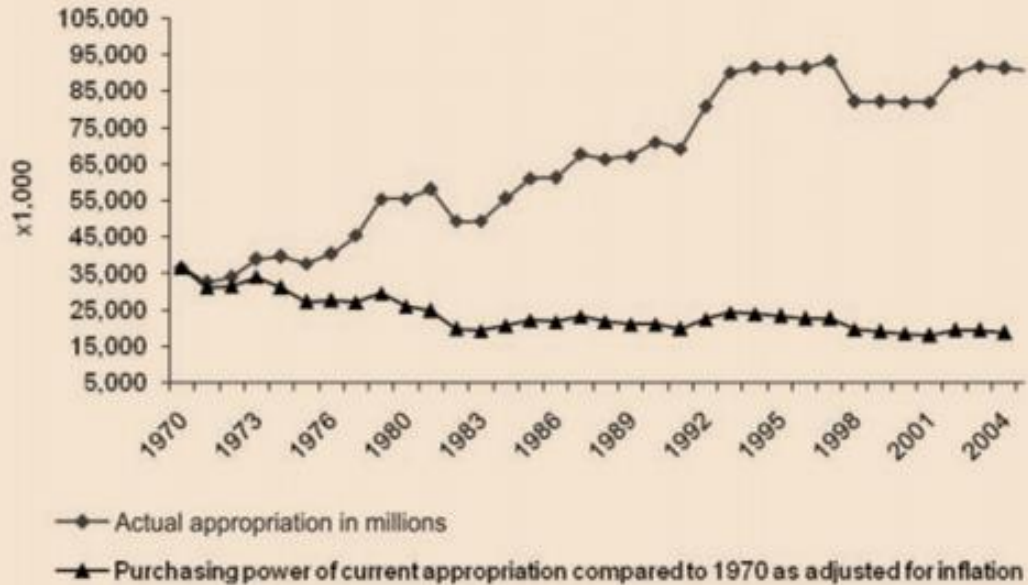


Figure 1
Trend in Annual Appropriation for Personnel Preparation, 1970–2005



The Climate

ACCOUNTABILITY

Government
Accountability Office

Office of Management and
Budget

Office of Special education
Programs

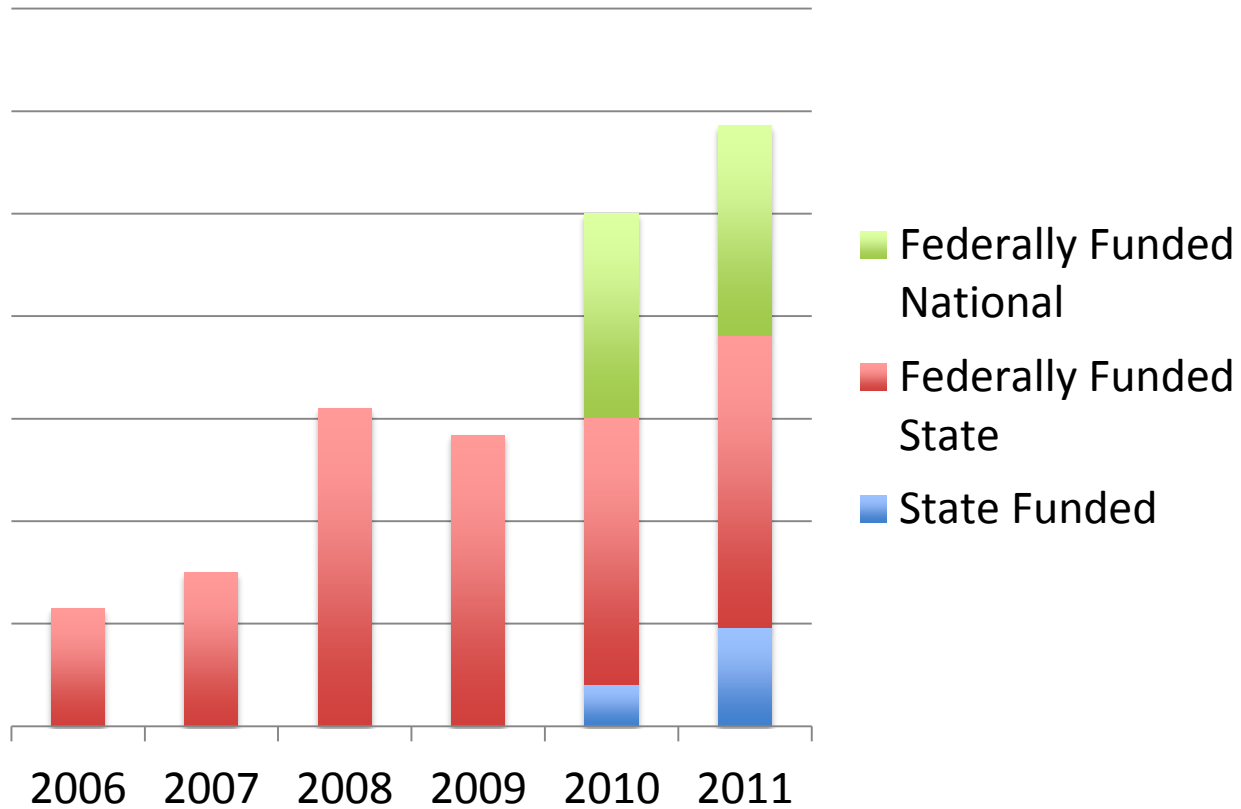
3 Year Period (2006 – 2008) \$166.9 billion provided to administer 151 federal K-12 and early childhood programs

65 of the 151 programs have completed program evaluations

20 programs accounted for 90% of the funding

15 of the 20 have completed program evaluation or have evaluations underway

5 Year Revenue Trend



Growth Factors

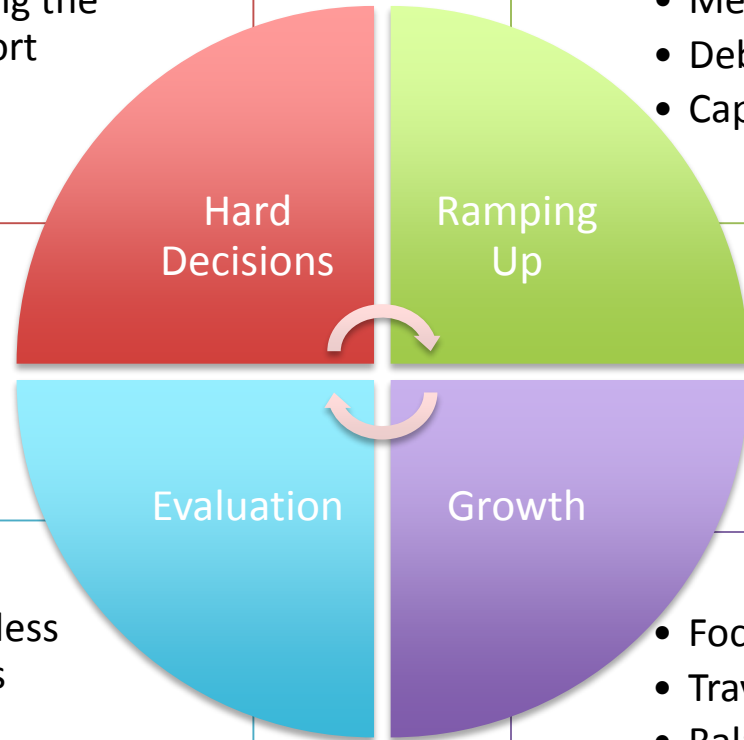
Laying the Groundwork:

Reputation:

- Integrity
- Knowledge
- Consistency

- Leaving the comfort zone
- Risk

- Mentors
- Debt
- Capacity



- Sleepless nights
- CRM

- Focus
- Travel
- Balance

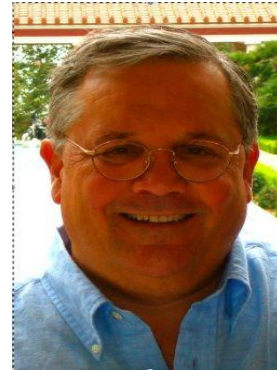
Collaboration

It's about the team. Different skills/talents.

Achiever, strategist, expert, diplomat.

We even have a CCO- Chief Cheer Leading Officer.

Collaboration requires a communication and reporting structure.



Evergreen Evaluation & Consulting, LLC

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eec
Evergreen Evaluation & Consulting, LLC

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Welcome to Evergreen Evaluation & Consulting

EEC's business focus is on **Evaluation and Education**. EEC provides expert evaluation and consultation services for State & Local Education Agencies, Colleges & Universities and Human Service Agencies.

EEC is a woman-owned, small business that was founded in 1990 by Dr. Patricia Mueller. EEC consultants and associates have extensive experience in developing evaluation strategies and methodologies designed to provide formative and summative feedback to administrators, grant agencies, program personnel and other key stakeholders. EEC has the demonstrated capacity to communicate evaluation outcomes about the quality, relevance and effectiveness of education programs and services.

- Demonstrated organizational capacity
- Accurate statistical reporting
- Optimal results based on client needs analysis
- Responsive, flexible product development

Evergreen Evaluation & Consulting has representatives in: Vermont, Massachusetts, New Jersey, Kentucky, California and Michigan.

Please review our site to see what we can offer. Contact us with any questions or to discuss a current project.

Links

AEA Presentation, 2010:
[Click to Download](#)

OSEP Project Directors Presentation, 2009:
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American Evaluation Association:
www.eval.org

AEA Guiding Principles for Evaluators:
www.eval.org/publ...

Claremont Graduate University Professional Development Workshops:
www.cgu.edu

The Evaluation Center at Western Michigan University:
www.wmich.edu

The Evaluator's Institute:
www.evaluatorsinstitute.com

Surveys

VT SIG 3:
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